

## 8.5 Developing cultural and creative competences

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### **Acquiring cultural and creative competences through education and training**

#### **Culture as part of the school curriculum**

The educational offer within the arts, culture and creativity targeted at young people includes:

The [Scientific-Humanistic Courses](#) are an educational offer dedicated to the pursuit of higher education studies (university or polytechnic), with a duration of 3 school years and it is targeted at students who have completed the 9th grade level or equivalent. Students are granted a diploma for concluding their Secondary Education (12th grade), as well as the level 3 qualification of the National Qualifications Framework (NQF). One of the available courses is the Visual Arts Course.

[Specialized Artistic Courses](#) are subdivided in three domains - Visual and Audio-visual Arts; Dancing; Music – with duration of 3 school years and are aimed at the pursuit of further studies or developing the needed skills to enter the labour market. These Courses are available in public schools and in private and cooperative schools.

[Higher education](#)- a wide range of available courses in the 3 cycles of education - bachelors' degree, masters' or PhD, given by different higher education institutions.

## **European Union Youth Orchestra**

The EUYO pursues the mission of bringing together the most talented young musicians from all EU member states in an orchestra united by a shared sense of European heritage, innovation, and the constant pursuit of excellence. Every year, the Directorate General for the Arts [organises the selection of young musicians](#) for the European Union Youth Orchestra. This initiative allows the selected young people to work with specialized teachers and offers the opportunity to play in concert halls all around the world, with renowned maestros and soloists. Young people between the age of 16 and 26 can apply, and the auditions are held in Lisbon and Oporto.

## **Support for the training of students attending educational establishments that provide specialized courses in the field of cinema and audio-visual (ICA)**

Three-year support programme for student training, through the support of cinematographic and audio-visual works within their final course projects. Schools that minister specialized courses/classes in cinema and audio-visual can apply. The financial support available is € 240,000 (annual amount € 80,000), with a maximum value per project of € 10,000 / year. The financial support to be provided by ICA can't exceed 80% of the total cost of each annual project.

## **Specialised training for professionals in the education, culture and youth fields**

### **Aesthetic and Artistic Education Programme ([PEEA](#))**

One of the objectives of this Programme is to train education professionals in a work context for the acquisition of skills in different artistic areas. It offers a set of training packages that include [Visual Arts](#), [Theatre](#), [Dancing](#) and [Music](#).

**Plano Nacional das Artes ([PNA](#))** The strategy presented within the PNA aims to invest in the initial and continuing training, formal and non-formal, of teachers and educators, mediators and artists, empowering the use of questioning pedagogies that promote self-discovery, collaboration and communication.

The main objectives of this strategy are: - To deepen artistic and pedagogical concepts, practices and processes to promote creativity and critical thinking; - Editing a collection of books - PNA Collection – with essential texts in the areas of art, education and community; - Creating an editorial line, both physical and digital, of pedagogical resources, focusing on content across curriculum learning from the various disciplines of Primary and Secondary Education; - Providing accredited and accredited in-person and non-face-to-face training (MOOCs); - Supporting research in the field of Art, Community and Citizenship Studies; - Empowering the mobilization of key content in the National Strategy for Education to Citizenship.

## **Programme for Training of Audiences in Schools**

### **Training Initiatives targeted at Children and Young People - Institute for Cinema and Visual Audio-visual (ICA)**

Three-year support programme for children and youth training, regarding cinema audience development. Cultural associations and non-profit organisations can apply for this programme, provided they are registered into ICA's Register of Cinematographic and Audio-visual Companies. In the year of 2017, €300,000 was made available, with an annual amount of €100,000, and the maximum annual amount per project is €20,000. Financial support to be provided by ICA can't exceed 50% of the total cost of each annual project.

### **Training Course for Trainers "Curriculum Development in Arts" - Lisbon**

Under the Aesthetic and Artistic Education Programme, the Directorate General for Education (DGE) has been promoting [training for trainers](#) under the Curriculum Development in Arts, in the fields of Artistic Education - Dancing, Music, Visual Arts and Drama/Theatre.

The course is intended for university graduates and/or candidates with relevant professional experience in one of the fields of Artistic Education and is aimed at the increase of the team of external trainers of the Programme.

The course is free, however, the candidates are responsible for the travel and accommodation expenses.

## **Providing quality access to creative environments**

**Theatre** Teatro Nacional D. Maria II (TNDMII) develops an intense programme for the different school levels and for teachers, within the strong belief that it is crucial to consolidate the connection between culture and education and therefore between theatre and school community. TNDMII provides educational files, helps schedule meetings and talks with the artistic team, guided visits and technical visits to the Theatre. The general programme for children and youth is available [online](#) with several initiatives that throughout the year provide a deeper approach of younger audiences to Theatre.

**Dance** Companhia Nacional de Bailado ([CNB](#)) - OPART, E.P.E. created the approximation to dance programme ([PAD](#)), that provides collateral projects to the regular programming of the Company, and add to its mission of promoting access to the arts and developing skills within the performing arts. PAD gathers a set of proposals that intend to encourage closer relations between artists, creators, works, venues and audiences, promoting active and critical participation in culture and, specifically, in the area of dance. These activities extend to multiple areas, crossing culture, education, critical thinking and social responsibility, with the perspective of continuous work between the CNB and the civil society.

Within this scope, several activities are provided like ateliers, workshops, open class and rehearsals, guided visits, technical visits to the theatre, public conversations and debates, theoretical courses about dance thematic, among other activities. CNB also provides to the public a series of publications about dance and CNB's activity. Among others, CNB provides "[A Minha Companhia](#)" (a project started in the season of 2019/20 that aims to make its team known and unveil the backstage of Teatro Camões, the home of CNB) and "[Outras Danças](#)" (launched in the season 2018/19, this is a digital collection that brings together different series with testimonies

about works presented by the Company). CNB has also been changing its way of communicating with its audience (the established and the new potential one) trying to reach it in a closer way. Among others, CNB organize different actions in order to provide a richer access to the creative environment of this National Ballet: -

Programs with photographs of the rehearsals and texts/essays about the creation process. - The project “A Minha Companhia”, where CNB tries to show to its audience the people who work in the company, and not necessarily on stage, through an interview/a talk where details about the functions of each worker are revealed. -

The project “Ver de Fora” where, through the eyes of a photographer/artist external to CNB, the audience is offered a photograph of CNB places normally not accessible to the public. - Hosting of several photography schools, whose students' work involves photographing rehearsals, shows, and other activities. This is a regular collaboration, which has allowed us, for example, to have a photographic exhibition and simultaneously be a platform for the visibility of the students' work.

- In a professional environment, CNB also provides hosting interns from different dance schools, and performances by young dancers from EADCN (Escola de Dança Artística do Conservatório Nacional) and the Território project developed by EVC.

Estúdios Victor Córdon ([EVC](#)) – OPART. E.P.E The Victor Córdon Studios (EVC) are a creative center within OPART, E.P.E., with the mission of enhancing the work of dancers, choreographers, musicians and composers providing means for their development and professional projection.

Project Territory III – Platform for 12 young dancers, from dance education institutions across the country, who meet at EVC for a month, to experience the daily routine of a professional, through contact with choreographers integrated in the international circuit. This program also includes a video dance created by the winner of the Best National Director category, Territory | Studios Victor Córdon award, from InShadow Lisbon ScreenDance Festival 2019.

Project Young Composers – programme that enhances the collaborative spirit in the creation process and contributes to diverse work experiences in a professional context, crossing young composers with other creators from various artistic areas. The process allows for an informal environment with total creative freedom, giving rise to new approaches in the relationship between the various artistic areas. Experimentation and creation are the two main features in this program with a strong artistic impact on the lives of young creators and interpreters directly involved. Young Composers is developed under the guidance of composer Luís Tinoco, who collaborates with other professionals from the different areas covered throughout the programme.

The programme has a partnership with the School of Arts and Design of Caldas da Rainha of the Polytechnic University of Leiria (ESAD.CR), the School of Dance (ESD) and the School of Music of Lisbon (ESML), which provide students with its finalist students the opportunity to join this project, which has the support of the Portuguese Society of Authors (SPA).

Brand New Project - Support program for choreographic creation that welcomes young choreographers recently graduated from higher education institutions in the dance area, and aims to provide a space for creation for their first works.

## **Museums**

### **Educational services - DGPC**

Specific activities oriented to diverse audiences (schools and non-schools) seek to encourage institutional links

and extend the educational function to all sectors of the DGPC's museums, palaces and monuments, in order to develop projects that stimulate visitors' creativity, literacy and intergenerational and multicultural sharing, to the pressing needs of contemporary society. Within this scope, several activities are provided: workshops, storytelling sessions, music shows, theatre or dance, seminars, guided tours of collections or specific sectors of the museum or monument, and even production of editions and didactic tools, that respond to an ever increasing demand by a diverse range of audiences. These activities are also available during Summer Holidays, to provide cultural options for the school holidays. A [list of museums and monuments](#) and the educational services that each of them provides can be consulted.

## **Copyright and Related Rights**

The General Inspection of Cultural Activities ([IGAG](#)) promotes a number of pedagogic initiatives among young people, whose goal is to prevent and protect copyright, by raising awareness about the value of copyright and its cultural, social and economic relevance.

The educational services are developed within the framework of a programme that intends to raise the awareness of the school population, education professionals and parents:

### **IGAC Júnior**

The main objectives of the [programme](#) are:

- Promoting IGAC's role in the protection of copyright and related rights among schools, sports clubs, scouts, youth associations, etc.;
- Guaranteeing access to information to a significant portion of the public that consumes artistic and literary works;
- Providing content about copyright, related rights and intellectual property, on a large scale, through a privileged channel of communication specifically targeted at the youth audience - Facebook page.

Copyright is thus valued by raising young people's awareness to the creative process, which is directly associated with this concept, and by their understanding regarding the damage that authors suffer as a result of the theft, copy and non-authorised use of their works.

## **Sitestar Competition**

IGAC and DECO (independent non profit NGO that works side by side with Portuguese consumers for quality, transparency and justice) are partners of the [SITESTART.PT](#) competition, carried by DNS.PT. This initiative is targeted at young people between the age of 14 and 18 and it invites young people to develop and promote relevant content in the fields of science and knowledge, social inclusion, artistic expressions and sports and to publish them in a creative and innovative manner. The purpose of this competition is to also offer the opportunity to schools to promote the creation of digital newspapers for promoting school-wide activities. At the same time, within the scope of the Inspector General of Cultural Activities, this initiative intends that young people take on the intellectual and legal responsibility for the works submitted in the competition and learn to respect the rules of security, privacy, related rights and intellectual property.

**Brain ID – Values good ideas** Also in partnership with DECO, reference to the [Brain ID - Values good](#) ideas project, supported by training actions aimed at Teachers of the School Library Network that addresses the

importance of copyright and the consequences that piracy can bring to consumers and to culture in general