

2.6 Raising awareness about youth volunteering opportunities

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previous page

[< 2.5 Cross-border mobility programmes](#)

- [Up](#)
- [2.7 Skills recognition >](#)

LAST MODIFIED ON: 12/08/2020 - 11:41

On this page

1.

[Information providers](#)

2.

[Key initiatives](#)

Information providers

All the providers of youth volunteering opportunities use a wide variety of social media platforms to market their programmes. They use the methods which will most appeal to young people.

The National Citizen Service providers present the programme in schools and colleges in order to promote it to young people directly.

Key initiatives

The national volunteering database, [Do-it.org](#), provides details of over one million volunteering opportunities. The Do-it Trust receives funding from the Cabinet Office and also raises funds from other supporters.

[vInspired](#) is a volunteering charity for 14- to 25-year-olds. It can help young people to:

- find volunteering opportunities for causes and charities that interest them
- set up their own voluntary project
- translate their volunteering hours into job skills.

Originally funded by central government, vInspired now raises its own funds.